



EFRIInstitute announces a training opportunity EFR Fieldworker Training Practicum

A 2-day Intensive Training Experience in Spokane, WA – September 14 & 15, 2009

What is EFR?

EFR (Ethnographic Futures Research) is a powerful form of Futures Research derived from Ethnography. It was invented by Stanford Anthropology Professor Robert B. Textor in 1976 and has been under active development ever since. EFR has been used at the levels of the individual, the non-profit organization, the corporation, the government agency, and the nation-state.

Practical Value of EFR to Client

- EFR helps clients develop imaginative-yet-rigorous visions for their future, relatively free of both tempocentrism and ethnocentrism.
- EFR helps members of a client group develop a shared vision that enables planning and action to maximize the probability of actually realizing a consensually preferred group future.
- EFR helps clients deal more confidently with their future - with such areas of uncertainty as climate change, rising energy costs, resource depletion, environmental destruction, demographic explosions, economic globalization, terrorism, and political crises.

What Practicum Participants Will Learn

- How to conduct a one-on-one, scenarios-based, loosely structured, interactive, non-directive, elicitative, open-ended EFR interview.
- How to simultaneously produce a raw EFR interview summary.
- How to refine a RAW interview summary into a polished summary of scenarios derived from the interviewee that are clear, comprehensive, coherent, and contextualized.

Learning Activities

During this two-day practicum, participants can expect to be interviewed using the EFR method, to summarize an EFR interview and to conduct an EFR interview. To optimize the practicum experience, participants are expected to review all the reading materials prior to the first day of the training. After registering, participants will receive a unique log-in credential to the EFRsource web site where all the learning materials are available for download and review.

Logistics

Participants are responsible for their own travel, lodging and morning and evening meals. Local accommodations are available at nearby hotels.

www.efrsource.com

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**Designing Futures with Confidence
in the Face of Uncertainty**

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Location

SIRTI Technology Center
120 E Pine, 2nd Floor Board Room
Spokane, Washington 99202

Dates

Monday & Tuesday,
September 14 & 15, 2009

Duration

2 Days, 8:00a to 5:30p

Class Size & Ratio

6 Participants
3 Instructors

Tuition

\$495 per person
includes lunch, snacks & materials

Questions?

Call: (509) 994-6832

Email: info@efrsource.com

Visit our web site
<http://www.efrsource.com>



EFRinstitute >> REGISTRATION FORM

EFR Fieldworker Training Practicum

A 2-day Intensive Training Experience in Spokane, WA – September 14 & 15, 2009

Location >> SIRTl Technology Center, 120 E. Pine, Spokane, WA 99202 -- Second Floor Board Room

Times & Dates >> Monday & Tuesday, September 14 & 15, 2009, 8:00a to 5:30p Daily

Tuition >> US\$495 per person, includes lunch, snacks & course materials

Complete, Print & Mail this Form with a Check for US\$495 to:

EFResource

120 E. Pine, Suite 252

Spokane, WA 99202-5029

Personal Data

[select one] _____ Mr. _____ Ms. _____ Mrs. _____ Miss

Name: _____
Surname / Last Name Given Name / First Name Middle Name

Title [if applicable]: _____

Organization [if applicable]: _____

Telephone: _____

Email: _____

Website [if applicable]: _____

Mailing Street and/or Box Address: _____

Mailing City / State / Zip Code: _____

Food Allergies / Restrictions: _____

Application Policies

Payment >> Tuition includes lunch and snacks on September 14 & 15, 2009 and course materials (distributed at the training). Payment is required to reserve space. Space is limited to 6 participants.

Cancellation >> Cancellation requests must be made in writing via email at info@efresource.com. No refunds will be granted after September 1, 2009 (unless the paid cancelled spot is filled).

Lodging >> Local accommodations are available at nearby hotels. EFRsource Inc. assumes no responsibility for participants' lodging arrangements.

_____ I have read and do understand the Payment, Cancellation and Lodging Policies.
[Initial here]

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